

Our Mission

To promote wellness
and recovery from alcohol
and substance use disorders
and trauma

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Nancy and Jack Zogg

Event Committee

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Robin Bagwell
Ty Beasley
Whitney Dixon
Chad Fahlberg
Erin McCurdy
Jennifer Pitts
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Eric Niedermayer
Chief Executive Officer

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Dallas, TX 75247
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Fax(214-521-7253

2700 Airport Freeway
Fort Worth, TX 76111

www.recoverycouncil.org



Dear Friend of The Council,

We hope you can join us for the 2019 Power of Prevention Luncheon on Thursday, November 14, 2019.

This year's featured speaker is Tony Hoffman. His story is full of redemption as he has seen some of the highest highs and the lowest lows. In high school, Tony was a top-ranked BMX amateur when he started drinking alcohol, smoking marijuana, and using prescription painkillers. He became addicted and ultimately ended up in prison for two years. While in prison, Tony started rebuilding his life and upon his release he began living his dream. Tony became a BMX Elite Pro and placed second at the 2016 World Championships. He also coached athletes at the 2016 Rio Olympic Games.

Funds raised through sponsorships, ticket sales and the silent auction at The Power of Prevention Luncheon support the programs of the Council, allowing our staff to offer expanded services in outreach, intervention, treatment and prevention of substance misuse and mental health issues in North Texas.

Participating as a sponsor, purchasing a table for your business or friends, or donating a product or service to our Silent Auction puts your name in front of 350 of North Texas's key business leaders and philanthropists who attend our luncheon.

Please review the attached menu of opportunities available. For more information or a specialized opportunity, please contact Nicole Miller at 214-522-8600, or via email at n.miller@recoverycouncil.org. Visit our website to purchase your tickets at www.recoverycouncil.org.

On behalf of the 100,000 youth and adults served through our programs last year, thank you! Your support helps us change lives through our mission to promote wellness and recovery from alcohol and substance use disorders and trauma.

Sincerely,

Eric Niedermayer
Chief Executive Officer

THE POWER OF PREVENTION LUNCHEON



The Power of Prevention Luncheon: Fast Facts

Date:	Thursday, November 14, 2019
Time:	10:30 a.m. – 11:30 a.m.: VIP Reception* 11:30 a.m. – 1:30 p.m.: Luncheon
Location:	The Fairmont Dallas 1717 N Akard St, Dallas, TX 75201
Featured Speaker:	Tony Hoffman
Honorary Chairs:	Nancy and Jack Zogg
Attendance:	Estimated attendance is approximately 350 professionals, key business leaders, and philanthropists
Contact:	Jasmin Holmstrup, 214.522.8600 j.holmstrup@recoverycouncil.org

*by invitation only

Featured Speaker: Tony Hoffman



Tony Hoffman's story is full of redemption as he has seen some of the highest highs and the lowest lows. In high school, Tony was a top-ranked BMX amateur when he started drinking alcohol, smoking marijuana, and using prescription painkillers. He became addicted and ultimately ended up in prison for two years. While in prison, Tony started rebuilding his life and upon his release he began living his dream. Tony became a BMX Elite Pro and placed second at the 2016 World Championships in the Masters Pro Class. He also coached athletes at the 2016 Rio Olympic Games. Tony is the Founder and Director of The Freewheel Project. The Freewheel Project is a non-profit organization that mentors thousands of youth through action sports such as BMX and skateboarding. The program focuses on teaching youth leadership skills and how to make healthy life choices; it also incorporates substance use disorder prevention.

THE POWER OF PREVENTION LUNCHEON



Sponsorship Levels

Presenting Power - \$10,000

- Two tables for 10 with seating in front row
- Sponsor listed in all press releases to area media
- Sponsor recognized from podium and asked to stand
- Logo in all promotional materials
- Promotion on Council website and Facebook page
- Full page ad in event program
- 20 passes to pre-luncheon VIP reception, including Tony Hoffman Meet & Greet and Photo Opportunity
- Photo with Tony Hoffman in special The Power of Prevention Frame
- VIP Parking Passes for 4 vehicles

Courage - \$7,500

- Two tables of 10, premium seating
- Sponsor recognized from podium
- Logo in all promotional materials
- Promotion on Council website and Facebook page
- ½ page ad in event program
- Logo included in event slideshow
- 20 passes to pre-luncheon VIP reception, including Tony Hoffman Meet & Greet and Photo Opportunity
- VIP Parking Passes for 2 vehicles

Serenity - \$5,000

- Two tables of 10, excellent seating
- Listed in all promotional materials
- Promotion on Council website and Facebook page
- ⅓ page ad in event program
- Logo included in event slideshow
- 10 passes to pre-luncheon VIP reception, including Tony Hoffman Meet & Greet and Photo Opportunity

Joy - \$2,500

- One table of 10, quality seating
- ¼ page ad in event program
- Logo included in event slideshow
- 10 passes to pre-luncheon VIP reception, including Tony Hoffman Meet & Greet and Photo Opportunity

Hope - \$1,500

- One table of 10
- Company name listed in event program and slideshow

THE POWER OF PREVENTION LUNCHEON



Sponsorship Commitment Form

For inclusion in program, form and logo must be received by October 14, 2019

Sponsor Name *(as it should appear in print)*: _____

Contact Name: _____ Organization: _____

Address: _____

Phone Number: _____ Email Address: _____

Yes! I would like to support this event with a sponsorship at the following level:

- Presenting Power - \$10,000
- Courage - \$7,500
- Serenity - \$5,000
- Joy - \$2,500
- Hope - \$1,500
- I am unable to make it. Please count on me/my company for a donation: \$ _____
- I would like to donate an item for the Silent Auction. Please contact me.

Payment Information – Please select an option below:

- I would like to pay by credit card – my information is below.
- I have enclosed a check made payable to Recovery Resource Council.
- Bill me.

Name as it appears on card: _____

Card Number: _____ Expiration Date: _____ Security Code: _____

Signature: _____ Date: _____

THE POWER OF PREVENTION
LUNCHEON



East Campus: 1349 Empire Central Drive, Suite 800, Dallas, TX 75247
West Campus: 2700 Airport Freeway, Fort Worth, TX 76111
Federal E.I. 75-6005093
Office 214-522-8600 or Fax: 214-521-7253
email to j.holmstrup@recoverycouncil.org

PLEASE PRINT CLEARLY

Donor's Name (or Company) _____

Please consider a gift valued at \$100 or more.

Donor's Address _____

Gift Item: _____

Donor Estimated Value: _____

Tel. #: _____

Prefers to remain anonymous

Gift to be delivered to Council: Yes No

Buyer to pick up item after event: Yes No

Comments: _____

If company gift, identify principal person involved in donating: _____

Description of gift as desired to appear in program.

Please state any limitations, special conditions, and expiration dates if applicable.

Signature of Donor or Individual Authorizing Donation: _____

Thank you for your contribution to Recovery Resource Council